



SPORTFEED DASHBOARD



STRONG & HEALTHY GUT
TAILORED VITAMINS & MINERALS
SMART STARCH

DISCOVER DETAILED INFORMATION ABOUT
THE NEW GENERATION OF SPORT FEEDS.





PIANISSIMO

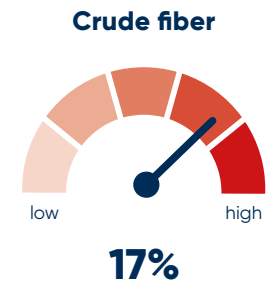
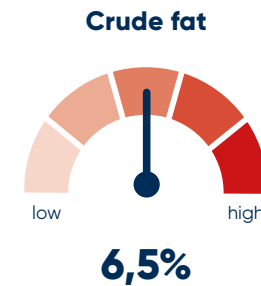
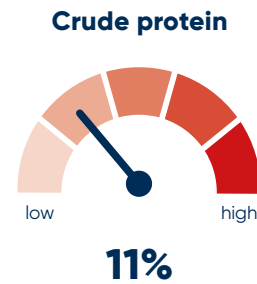
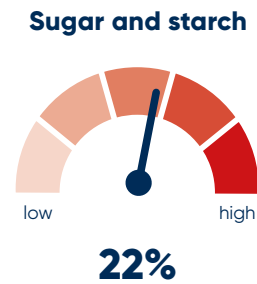
Fiber-rich feed for nervous horses



400 - 650 grams/ 100 kg BW

600 kg = 2,4 - 3,9 kg

1 scoop ≈ 785 grams



✓ Extrudates

✓ Timothee fiber

✓ Prebiotics

✗ B-vitamins

✓ Puffed cereals

✗ Alfalfa fiber

✓ Pro-and postbiotics

✗ Chelated minerals



USP's on-pack

- Inner balance
- Sensitive stomach and gut
- No Oats
- Extrudates for better digestion
- Extra fiber

Worth to mention:

- Magnesium
- Fiber & fat as energy sources
- Soft fiber
- Two types of extrudates

When to use?

- ✓ Nervous sport horses
- ✓ Sport horses with sensitive stomach and gut (not a replacement for FiberForce or FiberForce Gastro)



STRUCOMIX SPORT

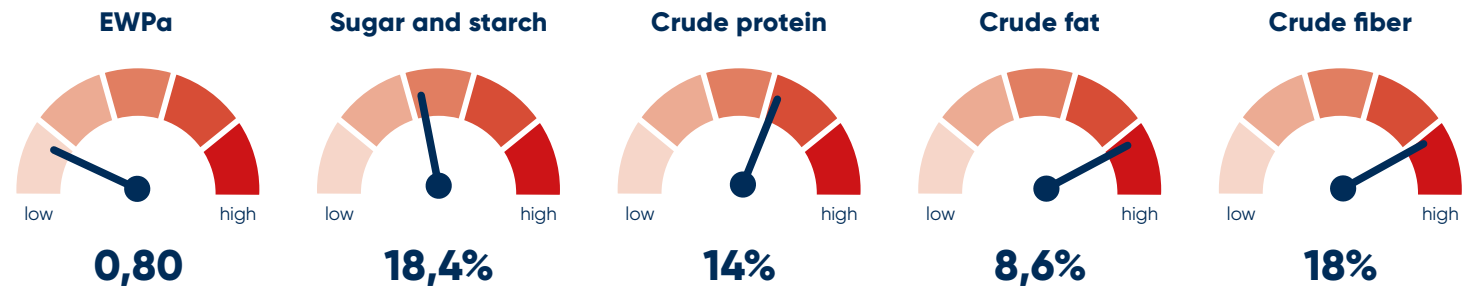
Fiber-rich feed for active horses



 350 – 550 grams/ 100 kg BW

 600 kg = 2,1 – 3,3 kg

 1 scoop ≈ 624 grams



✓ Extrudates

✓ Timothy fiber

✓ Prebiotics

✓ B-vitamins

✓ Puffed cereals

✓ Alfalfa fiber

✓ Pro-and postbiotics

✗ Chelated minerals



USP's on-pack

-  Energy from fiber, fat & smart starch
-  Optimal gut health
-  Sport essential multi-vitamins
-  Extrudates for better digestion
-  Extra fiber

Worth to mention:

- Long fiber
- Moder sugar and starch
- Higher protein content

When to use?

- ✓ Amateur sport riders



PERFOMIX

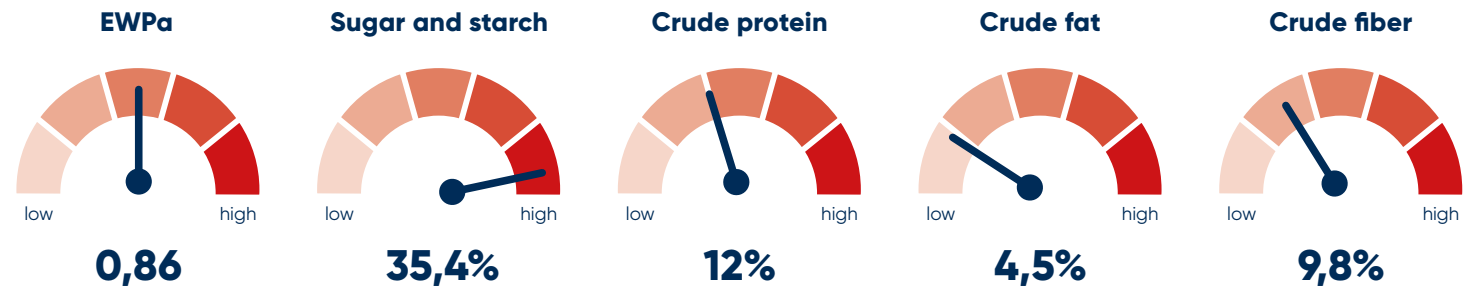
Feed for sport horses



450 - 750 grams/ 100 kg BW

600 kg = 2,7 - 4,5 kg

1 scoop ≈ 740 grams



✓ Extrudates

✗ Timothy fiber

✗ Prebiotics

✓ B-vitamins

✓ Puffed cereals

✗ Alfalfa fiber

✓ Pro-and postbiotics

✗ Chelated minerals



USP's on-pack

- Energy from smart starch
- Optimal gut health
- Sport essential multi-vitamins
- Extrudates for better digestion

Worth to mention:

- More puffed cereals

When to use?

- ✓ Sport riders
- ✓ Moderate explosive energy
- ✓ Classical type of muesli feeding



STRUCOMIX PERFORMANCE

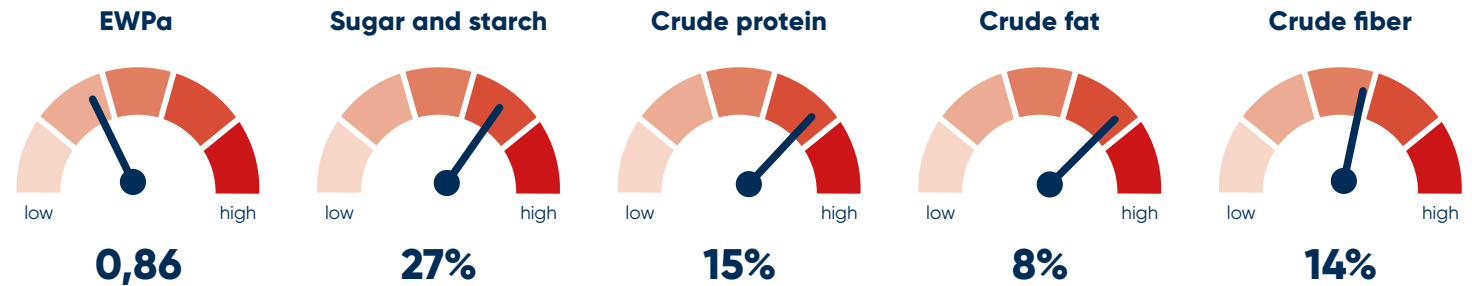
Fiber-rich feed for sport horses



450 - 750 grams/ 100 kg BW

600 kg = 2,7 - 4,5 kg

1 scoop ≈ 695 grams



✓ Extrudates

✓ Timothee fiber

✓ Prebiotics

✓ B-vitamins

✓ Puffed cereals

✓ Alfalfa fiber

✓ Pro-and postbiotics

✗ Chelated minerals



USP's on-pack

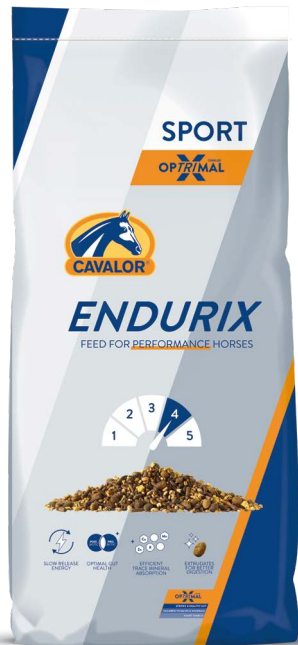
- Energy from fiber, fat & smart starch
- Optimal gut health
- Sport essential multi-vitamins
- Extrudates for better digestion
- Extra fiber

Worth to mention:

- > Oats
- > Similar concept as Strucomix Sport but higher energy level

When to use?

- ✓ Sport riders
- ✓ Balanced fiber/fat/starch feed for horses performing at level 3.
- ✓ Level up Strucomix Sport



ENDURIX

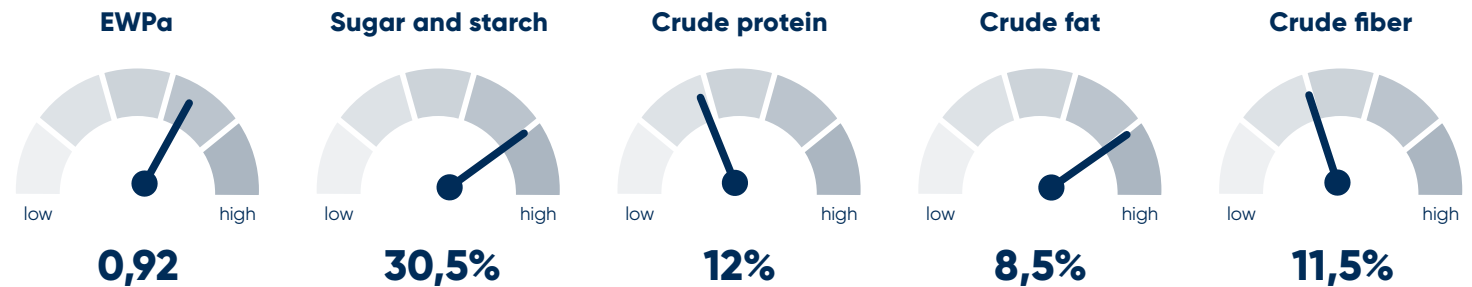
Feed for performance horses



600 - 800 grams/ 100 kg BW

600 kg = 3,6 - 4,8 kg

1 scoop ≈ 721 grams



✓ Extrudates

✗ Timothy fiber

✗ Prebiotics

✓ B-vitamins

✓ Puffed cereals

✗ Alfalfa fiber

✓ Pro- and postbiotics

✓ Chelated minerals



USP's on-pack

- Slow release energy
- Optimal gut health
- Efficient trace mineral absorption
- Extrudates for better digestion

Worth to mention:

- Two types of extrudates
- Very close to the current product

When to use?

- ✓ High performance horses
- ✓ Lean sport horses performing at a high level
- ✓ Horses requiring sustained (long/slow release) energy



SUPERFORCE

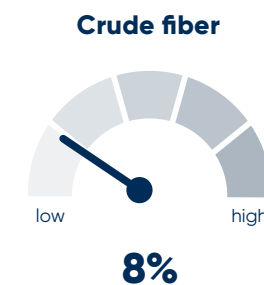
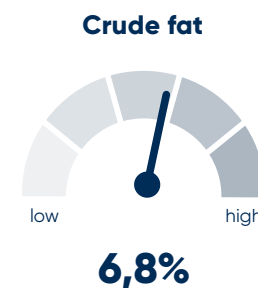
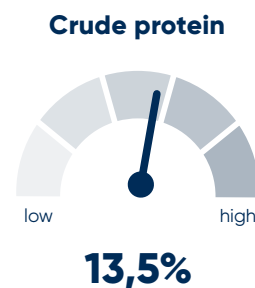
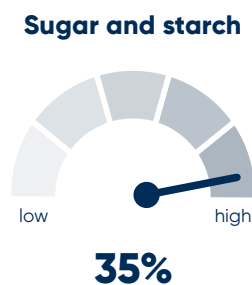
Feed for performance horses



 500 - 800 grams/ 100 kg BW

 600 kg = 3 - 4,8 kg

 1 scoop ≈ 740 grams



✓ Extrudates

✗ Timothy fiber

✗ Prebiotics

✓ B-vitamins

✓ Puffed cereals

✗ Alfalfa fiber

✓ Pro-and postbiotics

✓ Chelated minerals



USP's on-pack

-  Quick release energy
-  Optimal gut health
-  Efficient trace mineral absorption
-  Extrudates for better digestion

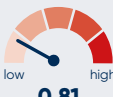
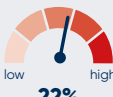
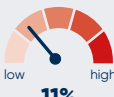
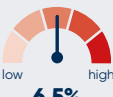
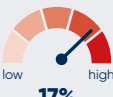
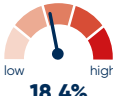
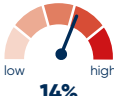
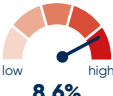
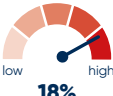
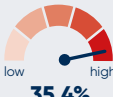
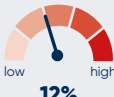
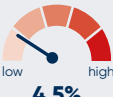
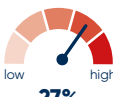
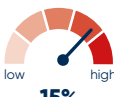
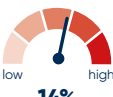
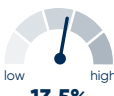
Worth to mention:

- Highest energy concentration
- Highest concentration of vitamins and minerals
- Two types of extrudates

When to use?

- ✓ High performance horses
- ✓ Very high energy
- ✓ Can also be used as energy add-on

OVERVIEW

	EWPa	Sugar and starch	Crude protein	Crude fat	Crude fiber	Feeding advice	Extrudates	Puffed cereals	Timothee fiber	Alfalfa fiber	Prebiotics	Pro-and postbiotics	B-vitamins	Chelated minerals	
 PIANISSIMO Fiber-rich feed for nervous horses Level 1	 0,81	 22%	 11%	 6,5%	 17%	 400 – 650 grams	☒	☒	☒	☐	☒	☒	☐	☐	
 STRUCOMIX SPORT Fiber-rich feed for active horses Level 2	 0,80	 18,4%	 14%	 8,6%	 18%	 350 – 550 grams	☒	☒	☒	☒	☒	☒	☒	☐	
 PERFOMIX Feed for sport horses Level 3	 0,86	 35,4%	 12%	 4,5%	 9,8%	 450 – 750 grams	☒	☒	☐	☐	☐	☒	☒	☐	
 STRUCOMIX PERFORMANCE Fiber-rich feed for sport horses Level 3	 0,86	 27%	 15%	 8%	 14%	 450 – 750 grams	☒	☒	☒	☒	☒	☒	☒	☐	
 ENDURIX Feed for performance horses Level 4	 0,92	 30,5%	 12%	 8,5%	 11,5%	 600 – 800 grams	☒	☒	☐	☐	☐	☒	☒	☒	
 SUPERFORCE Feed for performance horses Level 5	 0,97	 35%	 13,5%	 6,8%	 8%	 500 – 800 grams	☒	☒	☐	☐	☐	☒	☒	☒	



COMPOSITION – differences between the new and old versions

	PIANISSIMO	STRUCOMIX SPORT	PERFOMIX	ENDURIX	SUPERFORCE
Crude protein	+0,5	0,0	+1,0	-0,5	+1,0
Crude fat	+2,5	+1,6	0,0	+1,0	+0,8
Crude fiber	+3,5	-2,0	+0,3	+0,5	-2,0
Crude ash	+2,0	-0,6	0,0	-0,2	+0,9
Sugar	+0,5	-0,1	+0,5	+0,5	+1,0
Starch	-10,5	0,0	-1,1	-1,0	-0,5
Calcium	+0,3	-0,2	0,0	-0,1	+0,2
Phosphorus	-0,1	-0,1	-0,1	-0,1	0,0
Sodium	+0,15	+0,1	+0,05	+0,1	+0,2
Magnesium	+0,25	0,0	0,0	0,0	0,0

Key

- Blue = higher than before
- Orange = lower than before
- White = unchanged

Highlights

- Biggest change in composition: Pianissimo – Starch (-10.5)
- Biggest change in feeding recommendation: Strucomix Sport

FEED AMOUNTS (GRAMS) – differences between the new and old versions

/100 kg min	+50	+100	0	0	0
/100 kg max	0	+100	-50	0	0



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