

MAY 2026



PRODUCT UPDATE

MUSCLE FORCE – NEW FORMULA, IMPROVED PERFORMANCE

May 2026

Cavalor Muscle Force has been upgraded with a renewed formula and a stronger scientific foundation. The updated formula is specifically designed to support how muscles function, respond to training and recover after exercise. As part of this



update, Muscle Force may also look and smell different than before.

What's new about Muscle Force?

The updated formula now contains targeted ingredients with more scientific proof such as HMB, Beetroot, ginseng and BCAAs.

How does it work?

- Magnesium citrate, vitamin B3, Beetroot, Glycine and L-Carnitine and HMB support contraction, relaxation and energy metabolism;
- BCAA's, HMB and yeast products provide a powerful signal to increase muscle protein synthesis and in the end to increase muscle power;
- Beetroot, HMB and panax ginseng stimulate recovery and adaptation to training impulses.

When to recommend Muscle Force?

Muscle Force is not a traditional "muscle builder" or weight gainer. Don't forget that muscle mass doesn't equals muscle strength. Muscle Force turns training into functional muscle strength. The renewed formula is specifically developed for horses that:

- ✓ Train consistently but lack power
- ✓ Struggle with collection or repeated exercise
- ✓ Need functional muscle strength rather than additional body mass

Packaging

Updated packs feature a NEW FORMULA sticker during the transition period.



THE POWER OF MUSCLE FORCE

1. Better muscle function

Muscles need to function efficiently before they can become stronger. The renewed formula supports:

- Contraction & relaxation
- Circulation
- Energy metabolism
- Nutrient utilization

2. More effective training adaptation

Building strength is about more than feeding protein. The stronger the training stimulus can be utilized by the muscle, the better muscles adapt and develop functional power.

3. Improved recovery

Training creates micro-damage in muscle tissue. Supporting recovery helps muscles:

- ✓ Adapt faster
- ✓ Recover better
- ✓ Maintain performance during repeated exercise



POSITIONING MUSCLE FORCE IN THE "ZERO TO HERO"-APPROACH:

Read more about these three steps to turn any horse into a real powerhouse:

<https://cavalor.com/articles/from-zero-to-hero/>



STEP 1

WholeGain

Support healthy body condition and weight gain



STEP 2

VitAmino

Provide the right nutrients for muscle development



STEP 3

Muscle Force

Support functional muscle strength and training adaptation

WHAT YOU NEED TO KNOW

- ✓ Horses can switch immediately to the new formula
- ✓ Feed recommendations remain unchanged
- ✓ The updated smell and appearance are normal
- ✓ The product has been extensively tested in field trials
- ✓ Many users noticed first effects within 4–6 weeks

BUILD BY SCIENCE, PROVEN IN PRACTICE



100% reported **improved muscle development**



86% reported **improved strength** during work



57% noticed **first effects** after 4 weeks



WHOLEGAIN UPDATE

Following the recent WholeGain update, we received feedback from customers regarding the product's visual appearance. Based on this feedback, we re-evaluated the production process and implemented an additional visual adjustment to better meet customer expectations - while maintaining the same nutritional results and performance.

What you need to know

- Nutritional value and performance remain unchanged
- The product appearance has been visually optimized
- Customers who still receive the previous version and are dissatisfied can receive a free replacement bag

Questions about Muscle Force, WholeGain or other Cavalor products?

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